

“SPEDAGI”

(Studi Sosiologis Peran Aktor dalam Memfasilitasi Pembangunan Pasar Papringan Melalui Modal Sosial Pada Masyarakat Desa Caruban, Kabupaten Temanggung)

Oleh:

Wiwit Khoirina¹, Royke R. Siahainenia², Elly E. Kudubun³

ABSTRAC

The village today is in a serious degradation process, as happened in the village Caruban that the behavior of people throw plastic waste in a bamboo forest. Bamboo forests should not as a landfill but instead must be preserved. A movement "Sepeda Pagi" see the bamboo forest as a potential village and transform the forest into Papringan market through the concept of social capital.

The purpose of this study was to elucidate the role of the actor in facilitating market development Papringan through social capital in society Caruban village, Temanggung regency. This research uses descriptive research method, a method that is used to describe the role of the actor in facilitating market development Papringan through social capital in rural communities Caruban, district of Temanggung using a qualitative approach, the research model that generates the data description of the words spoken or written, and behavior that can be observed from the people studied. The unit of observation in this study is the actor in facilitating villagers Caruban. The unit of analysis in this study is the role of the actor in facilitating market development Papringan through social capital in society Caruban village, Temanggung regency.

The survey results revealed that the actor's role in facilitating market development Papringan that by negotiating, dialogue between actors in society as well as governments through door to door, facilitating the bringing mentor training experts and product development in the village Caruban. Social capital occurs because of the accumulation of capital, namely cultural actors, symbolic, economic and network building trust and harmony between the actors and villagers Caruban.

Keywords: *Role of Actors, Facilitation, Papringan Market, Social Capital, Village Of Caruban.*

¹ Mahasiswa Fakultas Ilmu Sosial dan Komunikasi Program Studi Sosiologi UKSW, Salatiga.

² Dosen Fakultas Ilmu Sosial dan Komunikasi UKSW, Salatiga.

³ Dosen Fakultas Ilmu Sosial dan Komunikasi UKSW, Salatiga.